

# A New Concept from **STEELCRAFT TOOLS**

FAST-MOVING HAND TOOLS, DISPLAYED WITH IMPACT ON  
ATTENTION-GETTING, BRIGHTLY COLORED EXTRA-THICK CARDS

**STEELCRAFT®**

**8" SLIP JOINT PLIERS**

STOCK #1412



- hot drop forged steel

- hand ground & polished

- full chrome finish

#### **GUARANTEE**

Steelcraft Mechanic's Tools are guaranteed by us for an unlimited time, and if you find any tool not performing in the manner for which it was designed and intended, you can return such tool prepaid to us, and we will either refund the money promptly or replace same, free of charge, at your choice.

**plus**

**THIS  
UNUSUAL  
OFFER...**

Each carded tool in this new "1400 Line" carries a durable performance

**"LIFETIME  
GUARANTEE"**

Another Superior Quality Tool from **STEELCRAFT**  
STEELCRAFT TOOLS • Long Island City • New York

# **STEELCRAFT TOOLS**

36-50 31st St., Long Island City, N. Y. 11106

Tel: (212) ST 6-0800



# - Yes! That's Right

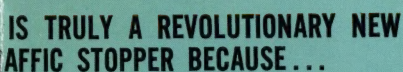


## STEELCRAFT'S "1400 LINE" IDEA AND A SURE TR

- Each tool is **UNCONDITIONALLY GUARANTEED** for 10 years or ten years!
- Every tool is packed on a heavy, extra thick card for **SALES IMPACT**. Each card also carries the full name of the tool.
- Most packaging features the **NEW FIBERGLASS** reinforcement on the display cards, and affords long-lasting, durable packaging.
- Multiple items come in beautiful new "1400 LINE" packaging and descriptive background cards.
- Steelcraft's management team has put the **1400 LINE** in the **INDUSTRY** for this program.
- All tools are **EXTRA TOUGH, EXTRA DURABLE** and carry the **1400 LINE** guarantee that they stand behind the



**EVERY TOOL YOU SELL IN THIS LINE IS COMPLETELY AND UNCONDITIONALLY GUARANTEED FOR LIFE!...AND THE "PROFIT MARK-UP" IS EXTRA LONG!**



**LE AND EXTRA SPECIAL!!! Steelcraft is so positive of FULL GUARANTEE 100%.**

**\*36  
MILLION  
TOOL USERS  
CAN'T BE WRONG!**

**SEE BACK PAGE FOR  
COMPLETE LIST**



# COMPLETE LISTING OF STEELCRAFT'S 1400 LINE

STOCK NUMBER	DESCRIPTION	STANDARD PACKING	CASE PACKING	WT. PER DOZ.	SUGG. LIST	STOCK NUMBER	DESCRIPTION	STANDARD PACKING	CASE PACKING	WT. PER DOZ.	SUGG. LIST
1401	Eyelet Tool w/300 Eyelets	1 doz.	3 doz.	4	.99	1429	5-Pc. Tap & Tap Wrench Set	1 doz.	3 doz.	3	.99
1402	Screw Extractor Set—5-Pc.	1	3	4	.79	1430	8 Oz. Tubular Hammer	1	3	6	.99
1403	Circle Cutter	1	3	4	.99	1431	Cork Grip Soldering Iron	1	3	3	1.49
1404	13-Pc. Drill Set—Pouch	1	3	4	.79	1432	Pistol Grip Soldering Gun	1	3	6	1.69
1405	10-Pc. Drill Set—Metal Index	1	3	5	1.09	1433	Oil Pouring Spout	1	3	4	.69
1406	6-Pc. Power Bit Set	1	3	6	.99	1434	Brake Adjusting Tool	1	3	2	.59
1407	7-in-1 Hole Saw	1	3	7	1.19	1435	Oil Filter Wrench	1	3	6	.69
1408	36" Flexible Shaft	6 each	36 each	12	3.99	1436	3-Pc. C-Clamp Set	1	3	10	.99
1409	Power Screwdriver Attach.	1 doz.	3 doz.	5	1.49	1437	1½" Bench Vise	1	3	14	1.19
1410	10" Sure Grip Plier	1	3	12	1.19	1438	Tubing Cutter	1	3	9	1.09
1411	6" Chrome Slip Joint Plier		3	4	.99	1439	Aluminum Torpedo Level	1	3	6	.89
1412	8" Chrome Slip Joint Plier	1	3	6	1.19	1441	20 Assorted Hacksaw Blades	1	3	10	1.19
1413	Crimping Tool & Terminals	1	3	8	1.79	1442	Tubular Hacksaw Frame with 3 Blades	1	3	11	1.39
1414	5-Pc. Jeweler Screwdr. Set	1	3	2	.99	1443	8" Shears	1	3	4	.99
1415	8-Pc. Interch. Tool Kit	1	3	5	1.19	1444	All-Purpose Shears	1	3	7	1.49
1416	2-Pc. Rubber Grip Screw Set	1	3	5	1.09	1445	Hand Drill	1	3	8	1.79
1417	11-Pc. Hex Key Set	1	3	5	.79	1446	Putty Knife & Scraper Set	1	3	4	.99
1418	18-Pc. Hex Key Set	1	3	9	.99	1447	3-Pc. File Set	1	3	5	1.29
1419	6" Adj. Angle Wrench	1	3	5	1.09	1448	8" Mill Bastard File	1	3	4	.69
1420	8" Adj. Angle Wrench	1	3	7	1.29	1448	10" Mill Bastard File	1	3	7	.99
1421	10-Pc. Ratchet Socket Set	1	3	6	1.09	1450	6" Extra Slim Taper File	1	3	1½	.59
1422	5-Pc. Open-End Wrench Set	1	3	6	1.29	1451	7" Dbl. Ex. Slim Taper File	1	3	2	.59
1423	5-Pc. Comb. Wrench Set	1	3	6	1.29	1452	10" Half Round Cabinet Rasp	1	3	7	1.19
1424	8-Pc. Ignition Wrench Set	1	3	4	.59	1453	8" Reversible Shoe Rasp	1	3	5	.79
1425	13-Pc. Tool Kit	1	3	6	1.19	1454	10" Reversible Shoe Rasp	1	3	7	.99
1426	3-Pc. Wood Chisel Set	1	3	8	1.79	1456	7-Pc. Nutdriver Set	1	3	6	1.09
1427	Sink & Drain Cleaner	1	3	8	.89	1457	Flexible Oil Spout	1	3	6	1.39
1428	Flaring Tool	1	3	27	2.19						

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